

## **West 51 Campers Referral Programme Terms and Conditions**

### **1. Eligibility:**

- a. The West 51 Campers Referral Programme ("Programme") is open to all existing West 51 Campers customers who have previously booked and completed a campervan rental.
- b. Referrals must be new customers to West 51 Campers, who have not previously booked or completed a campervan rental with us.

### **2. How to Participate:**

- a. To participate in the Programme, existing customers must refer new customers to West 51 Campers by filling in the form on our referral webpage.
- b. Referrals must book their campervan rental through the West 51 Campers website and provide the referral discount code when booking.
- c. Referrals made after the rental booking has been completed will not be eligible for the Programme.

### **3. Referral Discounts:**

- a. Upon successful referral, the referring customer ("Referrer") will receive a X% discount on their next campervan rental booking with West 51 Campers.
- b. The referring customer ("Referrer") will receive a unique discount code to use when booking online. Discount will be valid for 12 months
- c. The referred customer ("Referral") will also receive a X% discount on their first campervan rental booking with West 51 Campers.
- d. The referred customer ("Referral") will receive a unique discount code to use when booking online. Discount will be valid for 12 months.

### **4. Redemption and Validity:**

- a. Referral discounts can only be redeemed towards campervan rental bookings made through the West 51 Campers website.
- b. The Referrer's discount can only be applied to their next booking and cannot be combined with any other discounts or promotions.
- c. The Referral's discount can only be applied to their first booking and cannot be combined with any other discounts or promotions.
- d. Referral discounts are valid for a specified period as determined by West 51 Campers and may be subject to change without prior notice.

### **5. Abuse and Fraudulent Activity:**

- a. Any fraudulent activity or abuse of the Referral Programme will result in immediate disqualification and potential legal action.
- b. West 51 Campers reserves the right to investigate and take appropriate action against any suspected fraudulent or abusive behaviour.

### **6. Modifications and Termination:**

- a. West 51 Campers reserves the right to modify, suspend, or terminate the Referral Programme at any time without prior notice.
- b. Any modifications or termination of the Referral Programme will not affect the referral discounts already earned by participants prior to such changes.

By participating in the West 51 Campers Referral Programme, customers agree to abide by these Terms and Conditions. West 51 Campers reserves the right to modify or update these Terms and Conditions at any time without prior notice. For any questions or concerns regarding the Referral Programme, please contact our customer support team.